

Artrepreneurs

ARTREPRENEURS TOOLS & RESOURCES

TOOL/APP/SW	WEBSITE/URL	COST
MARKET RESEARCH/ANALYTICS		
Google Key Word Tool	www.adwords.google.com	FREE
Google Trends	www.google.com/trends	FREE
Uber Suggest	www.ubersuggest.com	FREE
Google/Bing/Yahoo Suggest	www.google.com	FREE
TRAFFIC/SEO/DOMAIN ANALYSIS		
Google Analytics	www.google.com/analytics	FREE
What WP Theme Is That	www.whatwpthemeisthat.com	FREE
Quick Sprout	www.tools.quicksprout.com	FREE
Hub Spot Marketing Grader	www.marketing.grader.com	FREE
Rank Widget	www.rankwidget.com	FREE
Edge Rank Checker (FB)	www.edgerankchecker.com	FREE
Domain Tools	www.domaintools.com	Pro \$50/m
Similar Sites	www.similarsites.com	FREE
Scam Advisor	www.scamadvisor.com	FREE
ONLINE SURVEYS/FEEDBACK		
Google Alerts	www.google.com/alerts	FREE
Olark	www.olark.com	\$15/month
Survey Monkey	www.surveymonkey.com	FREE/R300/month
DOMAIN REGISTRATION/HOSTING		
Bluehost	www.bluehost.com	\$4/month
Host Gator	www.hostgator.com	/domain
Afrihost	www.afrihost.com	/month billing
WEBSITE BUILDING/RESOURCES/TOOLS		
CMS		
Word Press	www.wordpress.org	FREE /temp
Website Backup (Anti-spam)	www.vaultpress.com	\$5 - 10/month
WP THEMES		
Theme Forest	www.themeforest.net	/theme
Studio Press	www.studiopress.com	/theme (bundle)
Solo Stream	www.solostream.com	/theme (bundle)
Woo Themes	www.woothemes.com	/theme (bundle)
SEO		
SEO by Yoast	www.yoast.com	FREE /Plugin

Scribe SEO	www.scribecontent.com	\$97/month	
SOCIAL MEDIA			
CoSchedule	www.coschedule.com	\$10/month	
Bitly	www.bitly.com	FREE	
PERFORMANCE			
W3 Total Cache	WordPress Dashboard	FREE	
BLOGGING			
Feedburner RSS	www.feedburner.com	FREE	
Disqus	WordPress Dashboard	FREE	
WP Related Posts	WordPress Dashboard	FREE	
WP Popular Posts	WordPress Dashboard	FREE	
Blog Jet (Mars Edit)	www.blogjet.com	FREE \$39/once-off	
Ping-O-Matic	www.pingomatic.com	FREE	
MARKETING PAGES			
Optimize Press	www.optimisepress.com	\$97/package	
Lead Pages	www.leadpages.net	\$37/month	
LEAD ACQUISITION			
VCita	www.vcita.com	FREE \$12/month	
Pop-up Domination	www.popupdomination.com	\$47 standard	
Hello Bar	www.hellobar.com	\$3.9k/month	
Sumo Me	www.sumome.com	FREE	
CUSTOMER SUPPORT			
Zopim	www.zopim.com	/transaction	
DESIGN/IMAGES			
Box Shot 3D	www.boxshot.com	\$78 Home Version	
Heyo	www.heyo.com	\$25/month	
Short Stack	www.shortstack.com	\$28/month	
Shutter Stock	www.shutterstock.com	/image	
MEMBERSHIP PAGES/E-COMMERCE			
Optimize Press	www.optimisepress.com	\$97/package	
Kajabi (Next)	www.kajabi.com	www.kajabinext.com	\$95/month
Wish List Member	www.wishlistmember.com	\$97/month	
Shopify	www.shopify.co.za	R150/month	
EMAIL MARKETING			
Aweber	www.aweber.com	\$1 trial \$19/m	
Get Response	www.getresponse.com	\$15/month	
SOCIAL MEDIA			
CoSchedule	www.coschedule.com	\$10/month	
Sniply	www.snip.ly	FREE \$25/month	
Pagemodo	www.pagemodo.com	\$9/month	
Buffer	www.bufferapp.com	FREE/	
Hootsuite	www.hootsuite.com		
Sprout Social	www.sproutsocial.com		
VIDEO CREATION			
EDITING SOFTWARE			
Adobe Premiere Pro	www.adobe.com	\$100 once-off	
Camtasia	www.techsmith.com	\$250 once-off	
Screen Flow (Mac)	www.telestream.net/screen-flow/	\$99 once-off	
Final Cut Pro (Mac)	www.apple.com	\$299 once-off	
VIDEO HOSTING/MARKETING SERVICES			

Wistia	www.wistia.com	FREE, \$25, \$100
Vimeo Pro	www.vimeo.com/pro	\$200/year
WEBCAM/TELEPROMPTER TOOLS		
ECamm	www.ecamm.com	
Tele Stream	www.telestream.net	
Pro Prompter	www.bodelin.com	FREE
VIDEO CREATION RESOURCES		
Epipheo	www.epipheo.com	Custom
Explanation Videos	www.explanationvideos.com	
Reel SEO	www.reelseo.com	
Animoto	www.animoto.com	
VIDEO MUSIC RESOURCES		
Marmoset	www.marmosetmusic.com	/track
Free Music Archive	www.freemusicarchive.org	FREE
Tune Fruit	www.tunefruit.com	/track
INVOICING/ACCOUNTING/FINANCES		
Sage Business Online (SA)	www.sagepastelonline.com	R165/month
Fresh Books	www.freshbooks.com	\$20/month
Expensify	www.expensify.com	FREE
CRM/INBOUND MARKETING/SCHEDULING		
Infusion Soft	www.infusionsoft.com	\$199/month
VCita	www.vcita.com	FREE \$12/month
PAYMENT PROCESSING/MERCHANT ACCOUNTS		
Pay Pal	www.paypal.com	/transaction
Authorize	www.authorize.net	/transaction
CUSTOMER SUPPORT		
Zen Desk	www.zendesk.com	/transaction
Rhino Support	www.rhinosupport.com	
Team Viewer	www.teamviewer.com	FREE
PROJECT MANAGEMENT/FILE SHARING/CALENDER		
Nozbe	www.nozbe.com	
Slack	www.slack.com	
CLOUD STORAGE/HOSTING/SHARING		
Drop Box	www.dropbox.com	\$10/month (1TB)
Sugar Sync	www.sugarsync.com	\$7.5/month (60GB)
BACKUP		
Mozy	www.mozy.com	\$6/month
Crash Plan	www.crashplan.com	\$4/month
Jungle Disk	www.jungledisk.com	\$4/month
COMMUNICATION/MESSAGING		
INSTANT MESSAGING		
Skype	www.skype.com	FREE
Zoom	www.zoom.us	
WEBINARS		
Go To Webinar	www.gotowebinar.com	\$99 – 499/m
Any Meeting	www.anymeeting.com	\$17.95/month
TELESEMINARS		
Instant Teleseminar	www.instantteleseminar.com	FREE Plans

PRODUCTIVITY		
NOTES/WRITING/ORGANISING		
Evernote	www.evernote.com	\$5/m
Scrivener	www.scrivener.com	
Mindjet	www.mindjet.com	
TIME MANAGEMENT		
Rescue Time	www.rescuetime.com	\$9/m
Egg Timer	www.e.ggtimer.com	FREE
PASSWORDS		
Last Pass	www.lastpass.com	
1 Password	www.agilebits.com/onepassword	
DESKTOP/WORK		
Alfred	www.alfredapp.com	
Focus @ Will	www.focusatwill.com	

NB: We are constantly adding and chipping away from this document to create a better experience for our clients. If you have any suggestions regarding this TOOLS LIST please feel free to comment/leave a recommendation on the page from where you downloaded this page. We would really appreciate it. Thank you! ☺

